Achieve Seamless Scalability:

Ibexa DXP for Centralized, Customizable and High-Volume Content Repositories

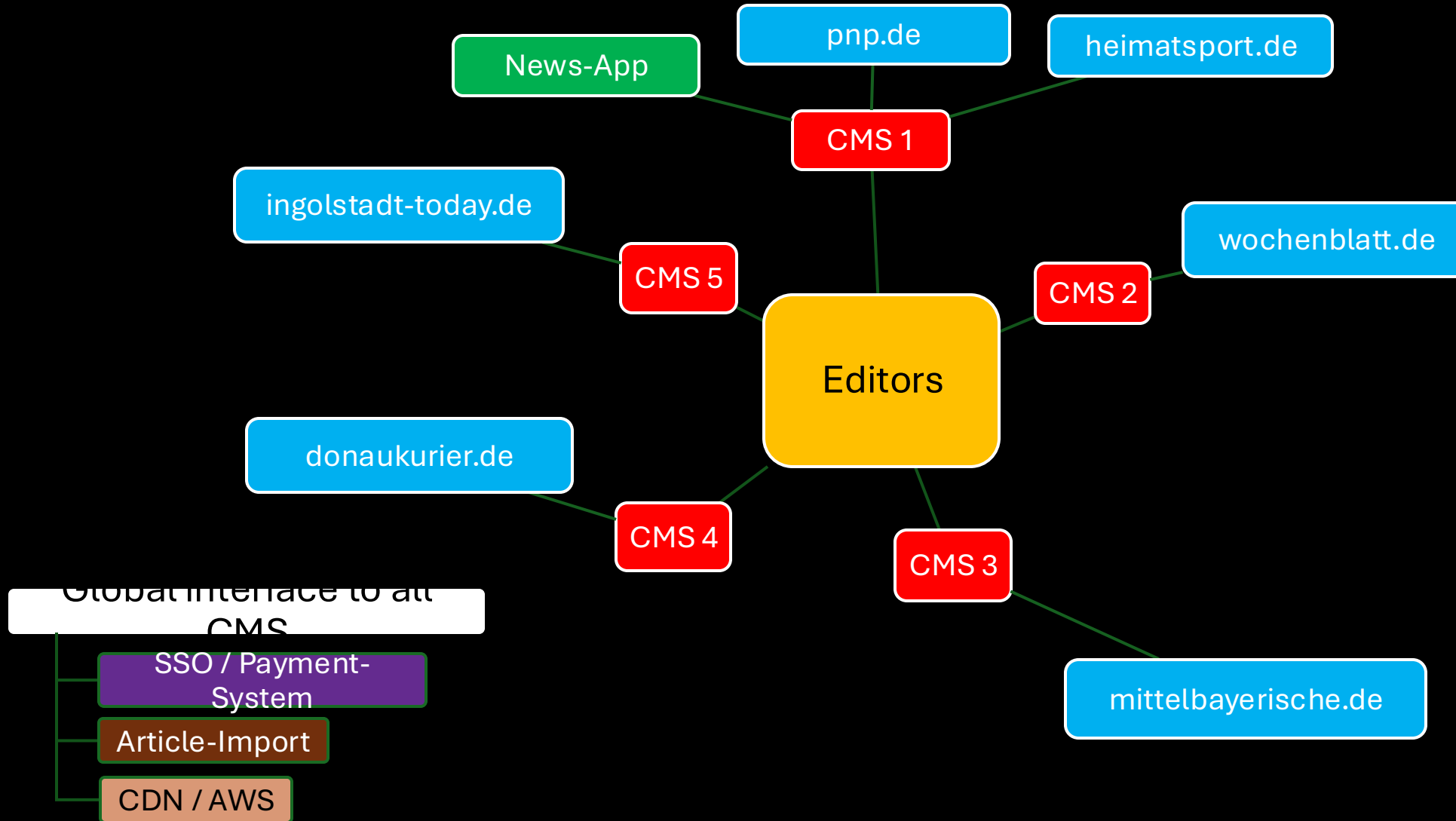# KPI's of Mediengroup Bayern

- Print-Products
  - 41 daily newspaper titles with over 300,000 printed copys
  - Over 850,000 daily readers
  - Over 8,500 employee

- Online-Products
  - 6 Domains and 4 Apps
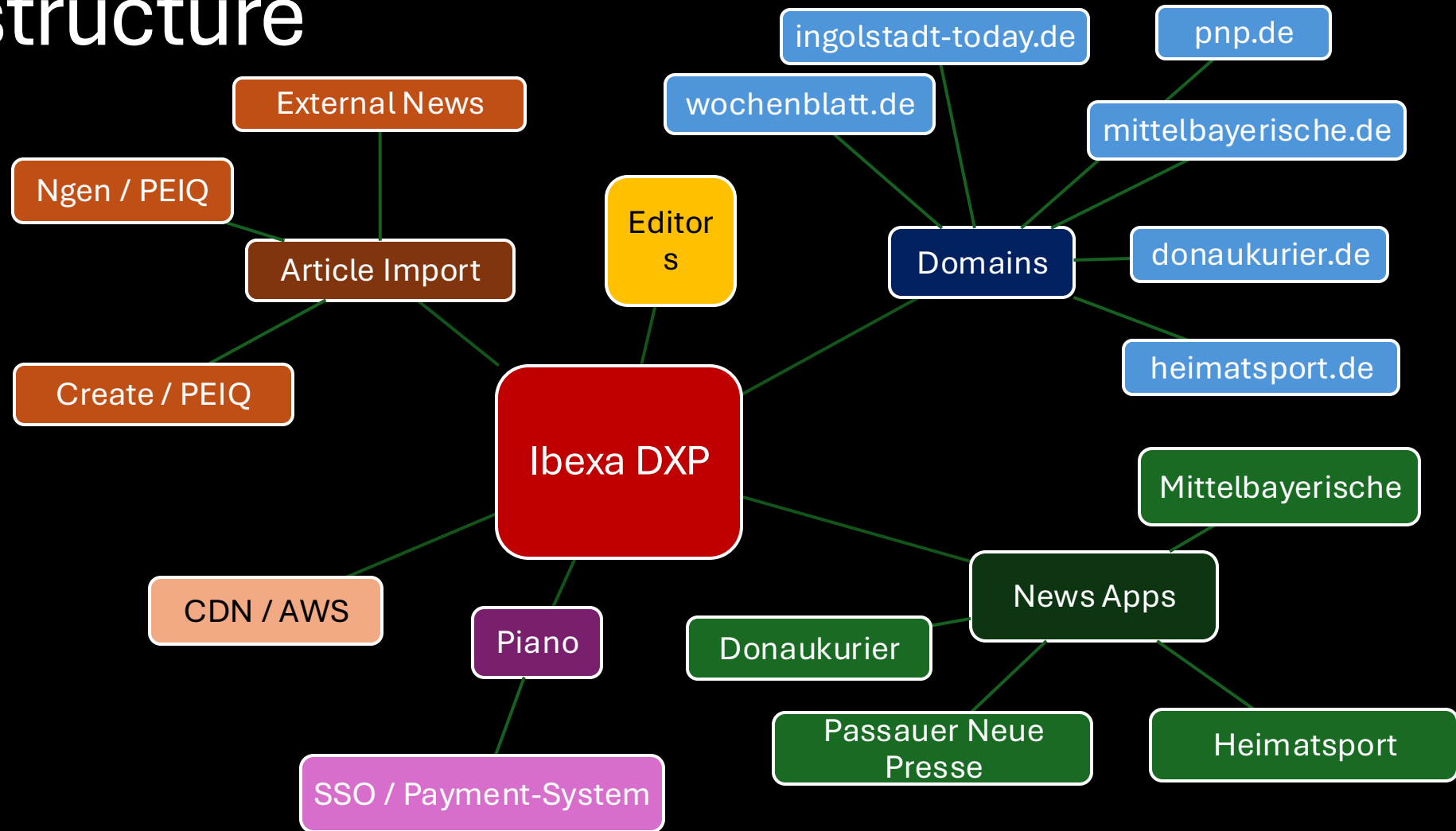 - 403 Millionen Object Views (PIs) 2024 in total

Scoop – vaporize isolated solutions

Ibexa DXP was selected to consolidated 5 legacy CMS solutions into one centralized leading system. Main scoop was to minimize the overhead in daily business for all domains thanks to the power of customization and automation to handle 25,000 articles per month.

Old structure

News-App

pnp.de

heimatsport.de

CMS 1

ingolstadt-today.de

CMS 5

wochenblatt.de

CMS 2

Editors

donaukurier.de

CMS 4

CMS 3

mittelbayerische.de

Global interface to all CMS

SSO / Payment-System

Article-Import

CDN / AWS

MEDIENGRUPPE BAYERN

New structure

KPI's of Ibexa DXP Backend

- 5.189.112 Content Objects in total
  - 2,214,100 Articles
  - 2,931,677 Images
  - 1,372 Landingpages
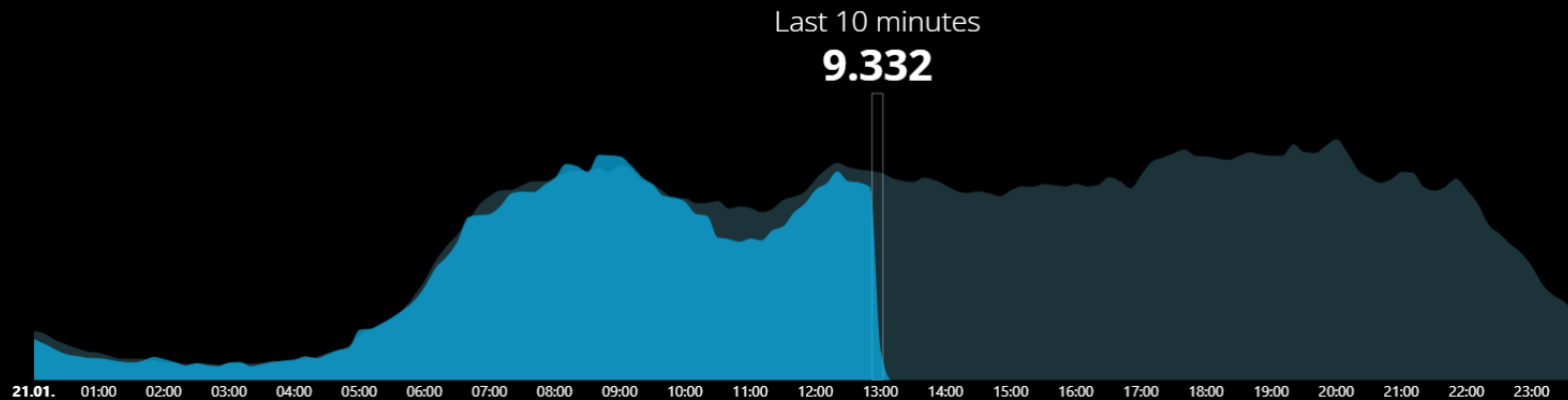 - 4,914 Authors (including retired)

- 112 Backend-Users
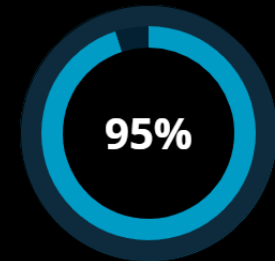
KPI's of Mediengroup Bayern

upscore

Alle MGB Seiten
Live views on Articles

Last 10 minutes
9.332

Today so far
413.185

95%

21.01. 01:00 02:00 03:00 04:00 05:00 06:00 07:00 08:00 09:00 10:00 11:00 12:00 13:00 14:00 15:00 16:00 17:00 18:00 19:00 20:00 21:00 22:00 23:00

#	VIEWS			TODAY SO FAR
1.	951		Schwerer Unfall auf der B85 zwischen Patriching und Ruderting	8.677
2.	325		Gault-Millau: Im Landkreis Regen gibt's eines der besten Restaurants Bayerns	3.641
3.	228		PNP+ | E-Bike-Antrieb made in Passau: Räder mit neuem ZF-System kommen auf den Markt	12.245
4.	228		Tödlicher Skiunfall: 81-jähriger Deutscher stirbt in Ischgl	11.188
5.	219		Elon Musk empört mit Geste – Faschismus-Forscher ordnen sie ein	9.844

KPI's of Ibexa DXP Backend