

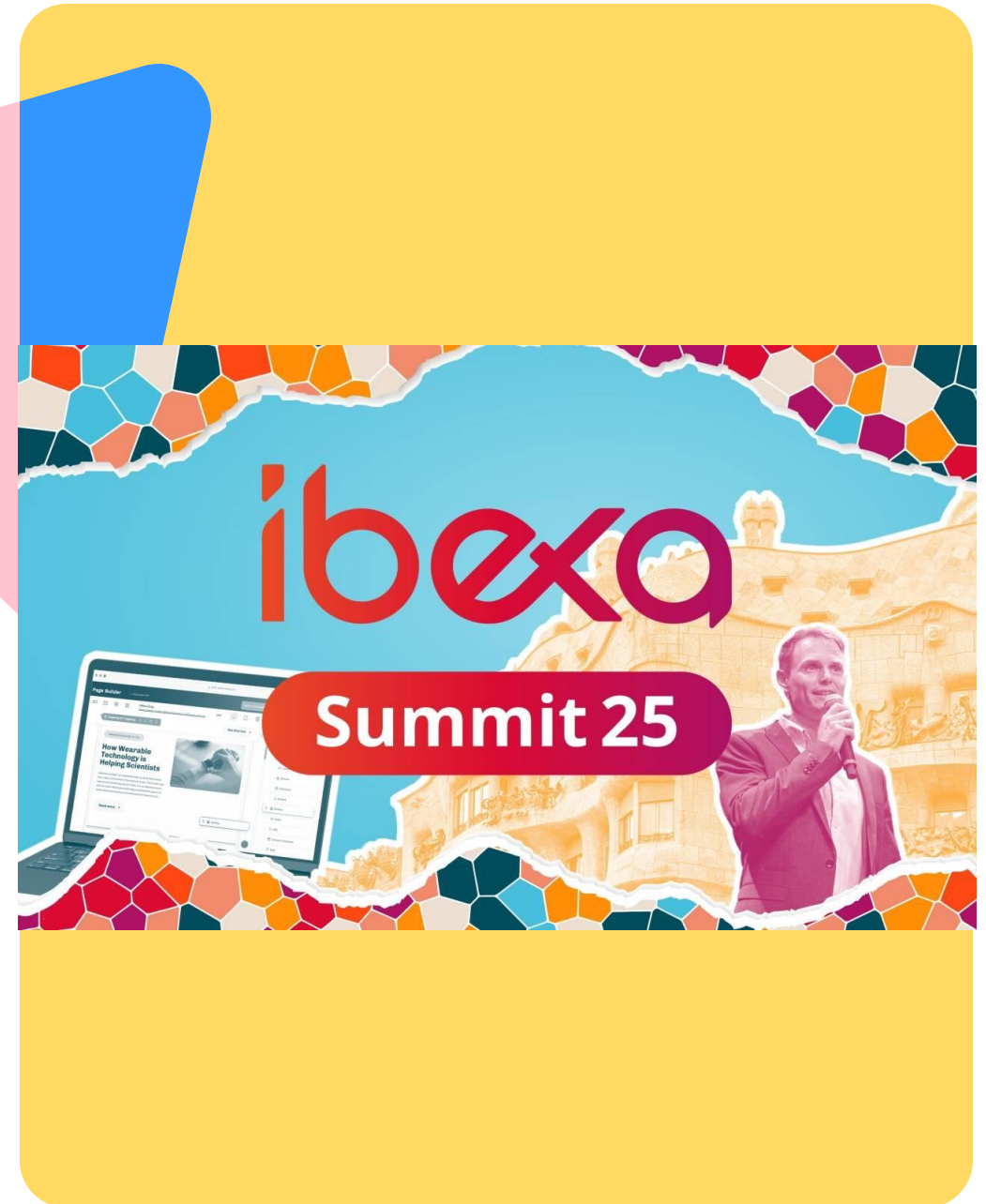


Presentation – Thursday, January 30, 2025

# Upgrade your business everywhere with Quable

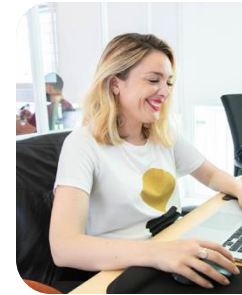
The No Code PIM platform for innovative brands

Let's go



# About Quable

For the past 10 years, we have been at ❤️ developing the most innovative and ergonomic PIM, DAM and Brand Portal product experience platform to support our customers in their omnichannel ambitions.



**300+**

brands onboarded  
on Quable



**20k**

users in  
85 countries



**30%**

self-financed annual  
growth



**50**

Quablers at your  
service every day



**100+**

experts in our network  
of partners





## Highly rated and recommended

We're rated excellent **4.6/5 stars** on **G2** – with 100+ verified reviews



# The #1 PIM and DAM solution for brands and manufacturers



60% medium-size businesses

40% large corporations

50% B2B / 50% B2C

20.000 users in 85 countries



02 — 03

# From inefficiency...





# Any **obstacles** in your organization?

- Release your products online on your e-commerce and/or institutional website(s)
- Manage and publish your photos, videos and other content
- Feed marketplaces
- And retailers
- Translate and adapt all your catalogs to each market
- Animate your sales teams, customer service, partners and resellers
- Generate catalogs and brochures



# Your **pain points** in a snapshot

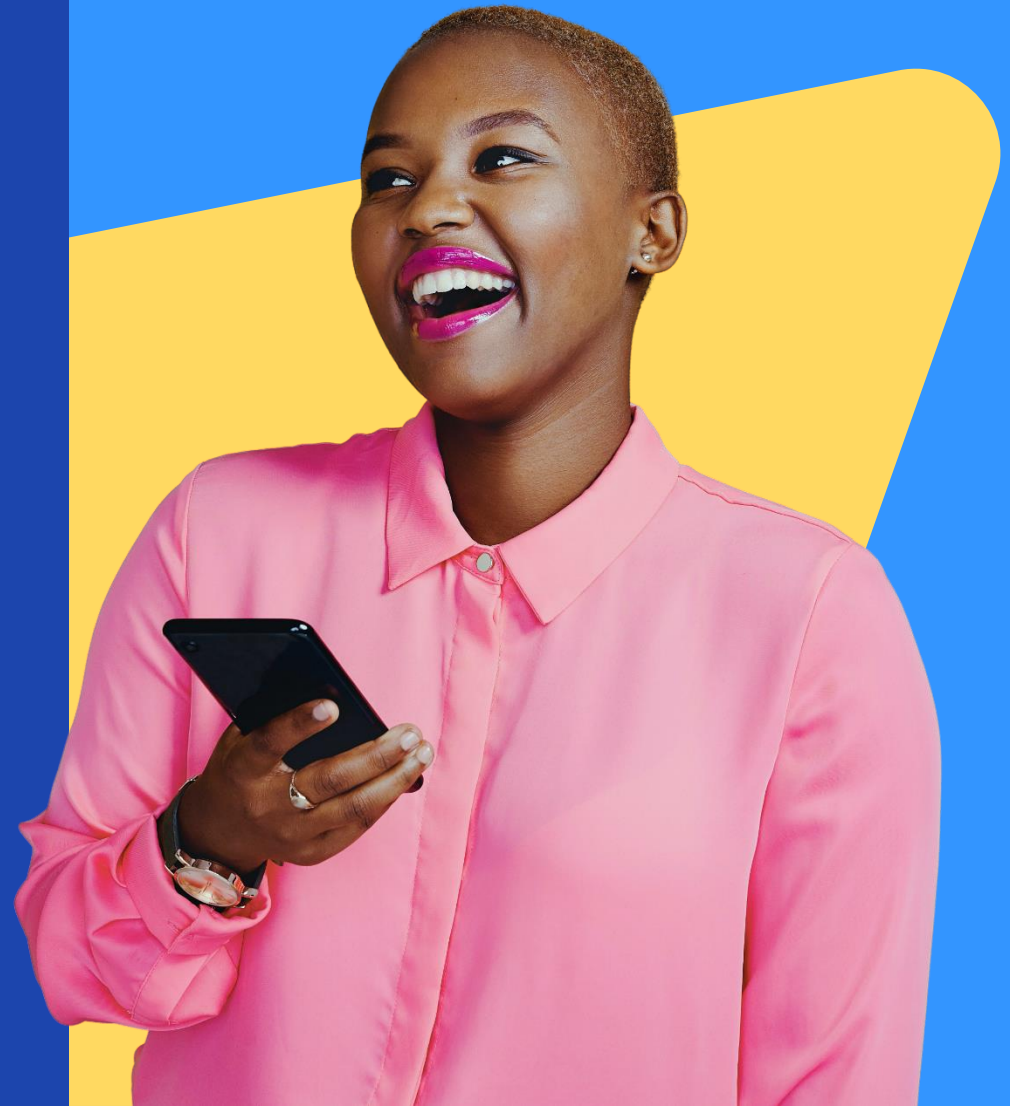
- Tools unsuited to scaling up
- Use of complex XLS files, networked folders, little automation with the rest of the IS
- Lack of data reliability and quality
- Multiplication of files, versioning problems, no data control or traceability
- Daily obstacles to collaboration
- No business processes, lack of reporting, multiple entries, time-consuming and repetitive tasks...
- [On average, an employee spends 1 day a week looking for the right information](#)





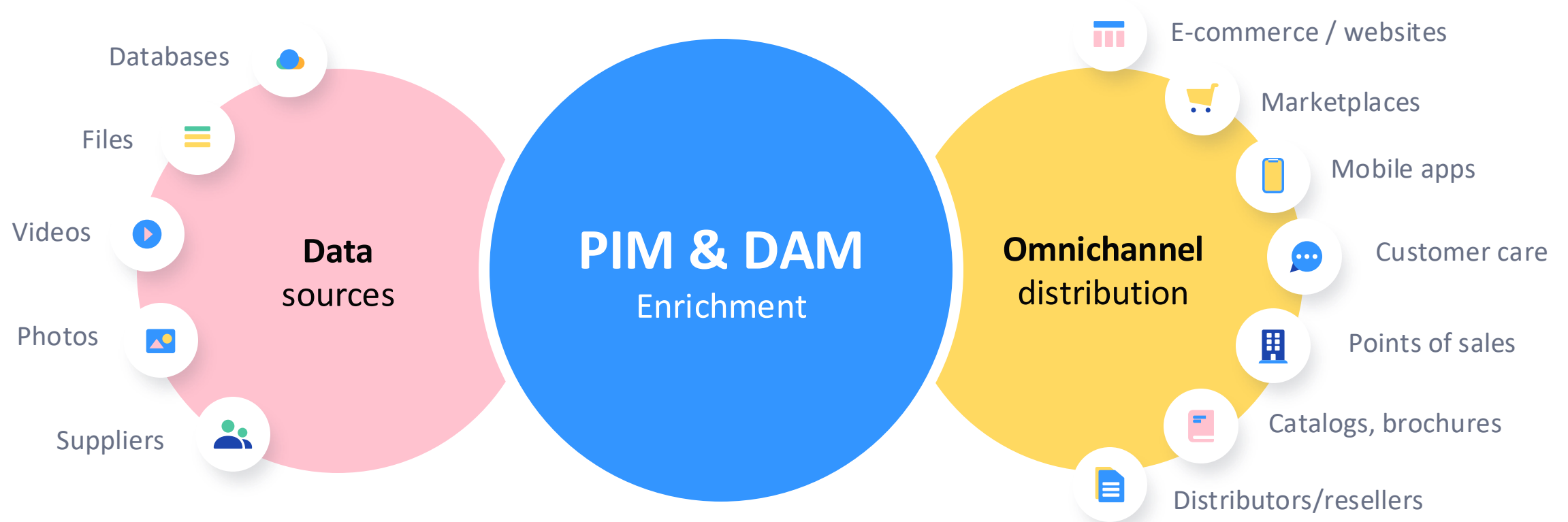
03 — 03

... to a solution  
that makes you  
scale





# PIM and DAM you said?



# The all-in-1 PIM, the starting point for your omnichannel commerce



## Product Information Manager (PIM)

Your single, shared repository for centralizing, enriching and distributing your products across all your channels.



## Digital Asset Manager (DAM)

Your media library to store, classify, search and distribute your media: photos, videos, data sheets...



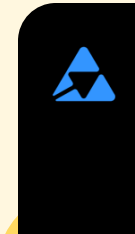
## Brand portal / B2B portal

Your online showroom to share your products, merchandising plans, press kits, sales pitches...

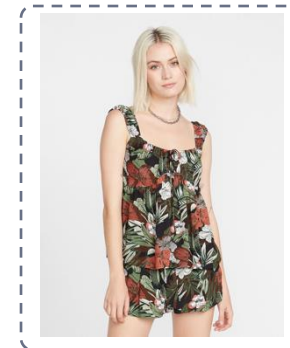


## Quable Apps

Your online App Store to connect Quable with your entire ecosystem: CMS, translations, feed aggregators...



Advanced Search



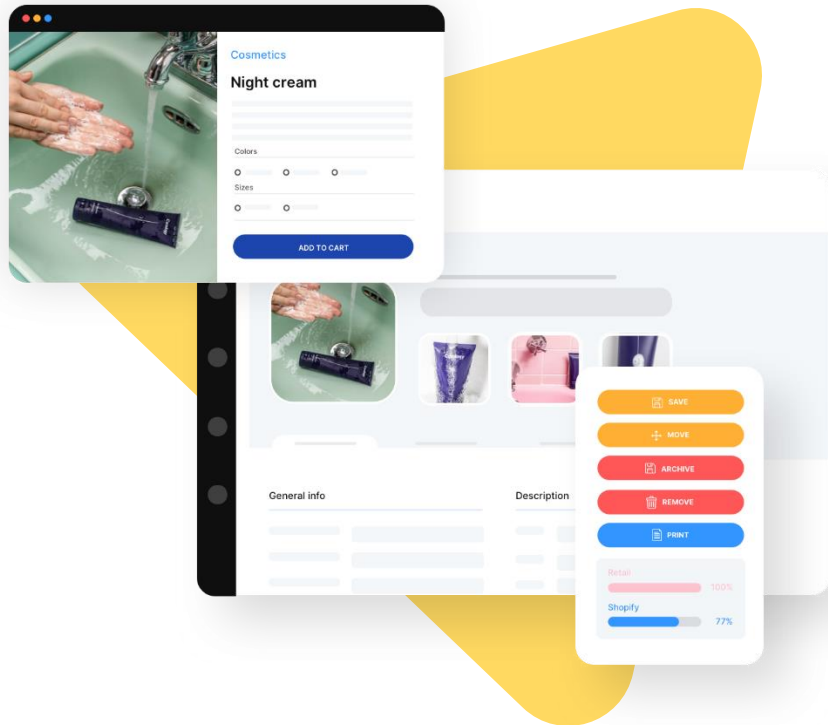
### T-SHIRTS & TANK TOPS

## Coco Bongo tank top

Babydoll-style tank top for women:

- Gathered detail along chest yoke
- Wide puffed straps
- Thin fabric tie at front neck opening
- Smocked back yoke
- Metal badge on front hem
- Waist length S (shoulder to hem): 21" (53 cm)

85%



“

Your products are a source of business, not a source of problems

”

## A high ROI for the entire company

### Project

3 months

A low-impact project that's quick to deploy, so you can focus on all your business projects



### Business

Sales acceleration

Immediate availability of your products on all your channels, increase your sales reach



### Marketing

Operational efficiency

Improved product experience, productivity gains, more bandwidth for your teams



### IT

100% Peace of mind

Hosting, security and operation included, daily monitoring of flows and performance



## Quable, a partner in your growth...



INCREASE  
SALES

**BERLUTI**

**4 channels**

deployed in less than 6 months



ACCELERATED  
INDIRECT NETWORK

**sisley**  
PARIS

**5k resellers**

animated thanks to the B2B portal



INTERNATIONAL  
DEVELOPMENT



**NAOS**

**40 countries**

opened in 3 months



## ... and your operational performance



PRODUCTIVITY



**-50% workload**  
time saved for the teams



TIME TO MARKET

**LANVIN**

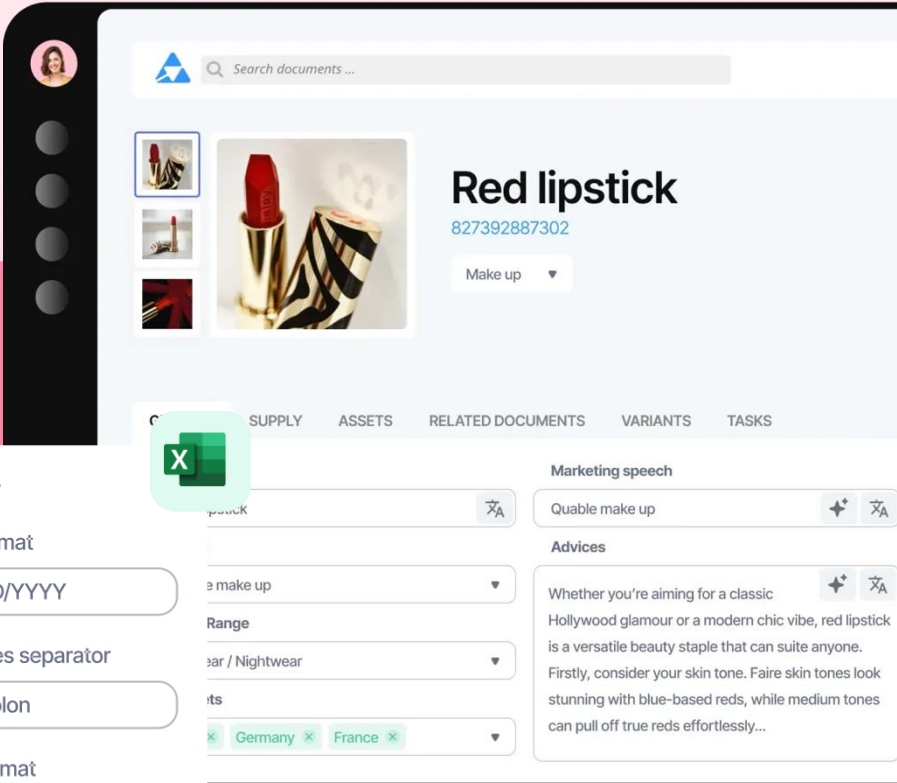
**- 24 hours**  
release time on 4 websites



CATALOGUE  
AUTOMATION

**Club Med** 

**6 months / year**  
savec on producing brochures



Search documents ...

**Red lipstick**  
827392887302  
Make up ▾

SUPPLY ASSETS RELATED DOCUMENTS VARIANTS TASKS

**IMPORT**

ate format

MM/DD/YYYY

tributes separator

Semicolon

ime format

H:MM:SS

**Marketing speech**

Quable make up

**Advices**

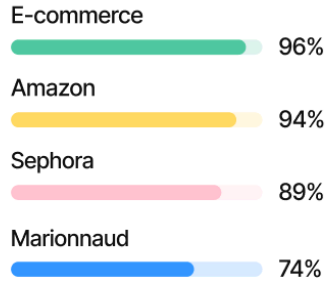
Whether you're aiming for a classic Hollywood glamour or a modern chic vibe, red lipstick is a versatile beauty staple that can suite anyone. Firstly, consider your skin tone. Faire skin tones look stunning with blue-based reds, while medium tones can pull off true reds effortlessly...

Germany × France ×



**TAGS**

- Description missing
- Merch plan missing
- Purchase info missing

**COMPLETENESS**



**Document history**

Date	Author
4:36 PM	 John
4:20 PM	 Thomas

# Market leading UI/UX



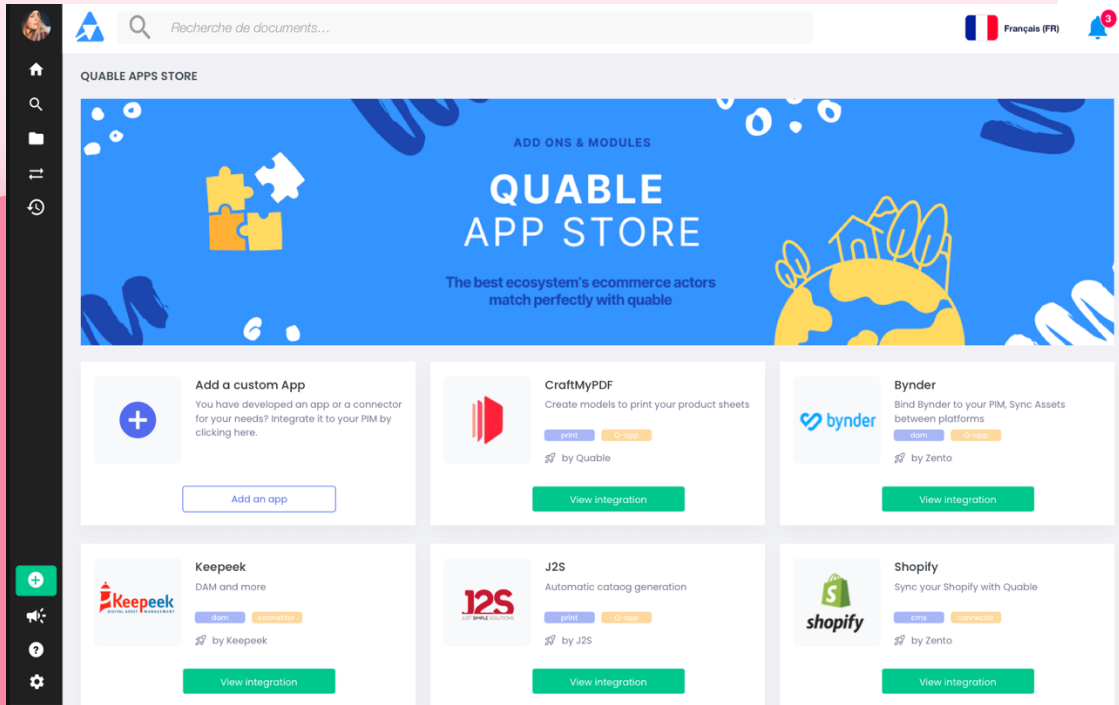
# Differentiating features

The dashboard features a top navigation bar with a search bar, user profile, and language settings. A left sidebar contains navigation icons. The main content area is divided into several widgets:

- Welcome to Quable dashboard Jean Dujardin**: User greeting and profile picture.
- Tasks**: Summary showing 5 Unread, 1 New, and 4 Running tasks.
- News**: Summary showing 0 Unread news items.
- MY PRODUCTS BY WORKFLOW TAGS**: A stacked bar chart showing the distribution of products across various workflow tags like 'Eco-true label is missing', 'Made in manquant', etc., across categories such as SWEATERS, SHIRTS, and T-SHIRTS.
- MY PRODUCTS BY MARKETS**: A pie chart showing the distribution of products across different markets like Spain, USA, Russia, Italy, Germany, and France.
- MY ASSETS SORTED BY EXPIRATION DATES**: A bar chart showing asset counts for different months from 03-2021 to 08-2021.
- MY BEAUTIFUL WIDGET**: A pie chart showing the distribution of assets across workflow tags.
- TASKS**: A table listing individual tasks with columns for Tags, Object, and Priority.
- LAST UPDATED PRODUCTS**: A section for recently updated products.
- MY ASSETS SORTED BY 1**: A section for assets sorted by a specific criteria.

Tags	Object	Priority
New	Check visual	High
New	Suggestion	Low
Solved	Check last visual	Low
In progress	Resize visual	High
Solved	Translation	Low

# Unlock an enriched experience with AI



A vast and dynamic ecosystem



# The most advanced Shopify Connector



**Quable PIM**

**Pricing**

Free to install. Additional charges may apply.

**Highlights**

✓ Use directly in Shopify admin

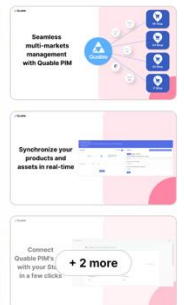
**Rating**

5.0 ★ (1)

**Developer**

Quable

Install



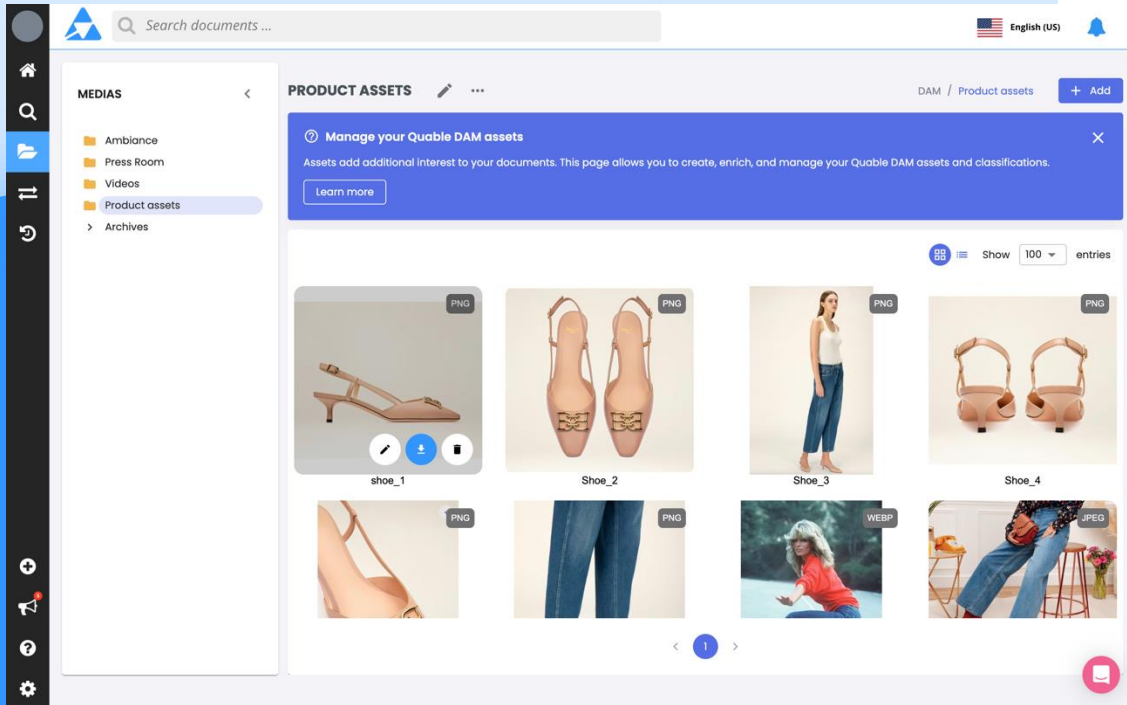
**Publish all your products and media from your PIM to all your stores automatically**

Feed hundreds of sales channels automatically worldwide, without any development or maintenance. Accelerate the delivery of your product data to all your sales channels and gain the flexibility to succeed in your peak business periods. Manage the distribution of your product data on all your web channels and ensure the consistency of your omnichannel presence while improving your Time-To-Market. Quable: The PIM solution designed for E-commerce !

- Connect and synchronize your Quable PIM with your Shopify online stores
- Easily setting up the mapping of your PIM and Shopify product attributes
- Automate the export of your product data from your PIM to your Shopify sites
- Seamless multi-markets management from Quable

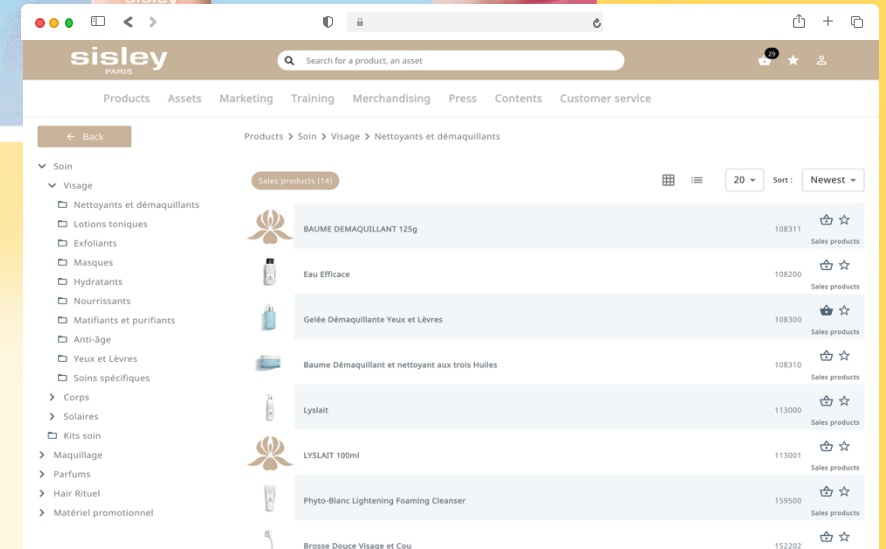
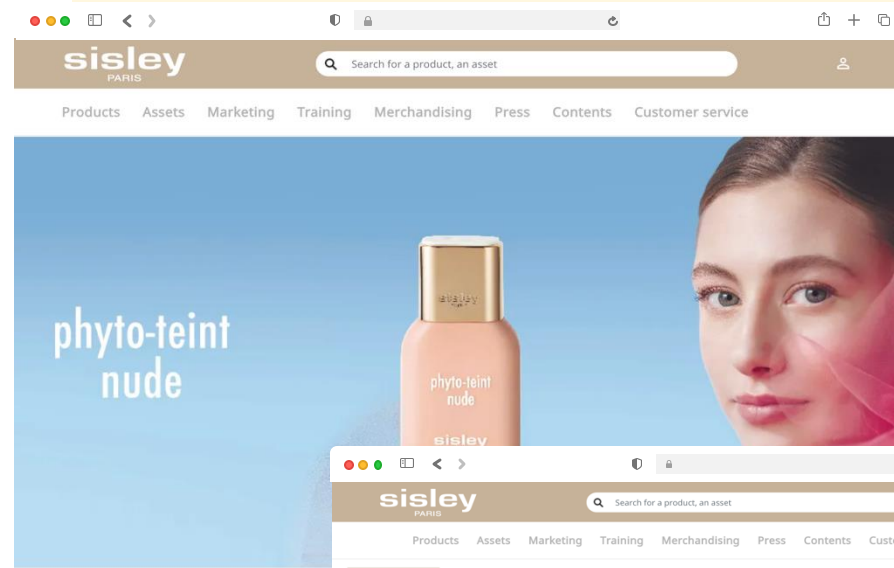
**Languages** French and English

**Categories** [Product feeds](#) [Store data importer](#)



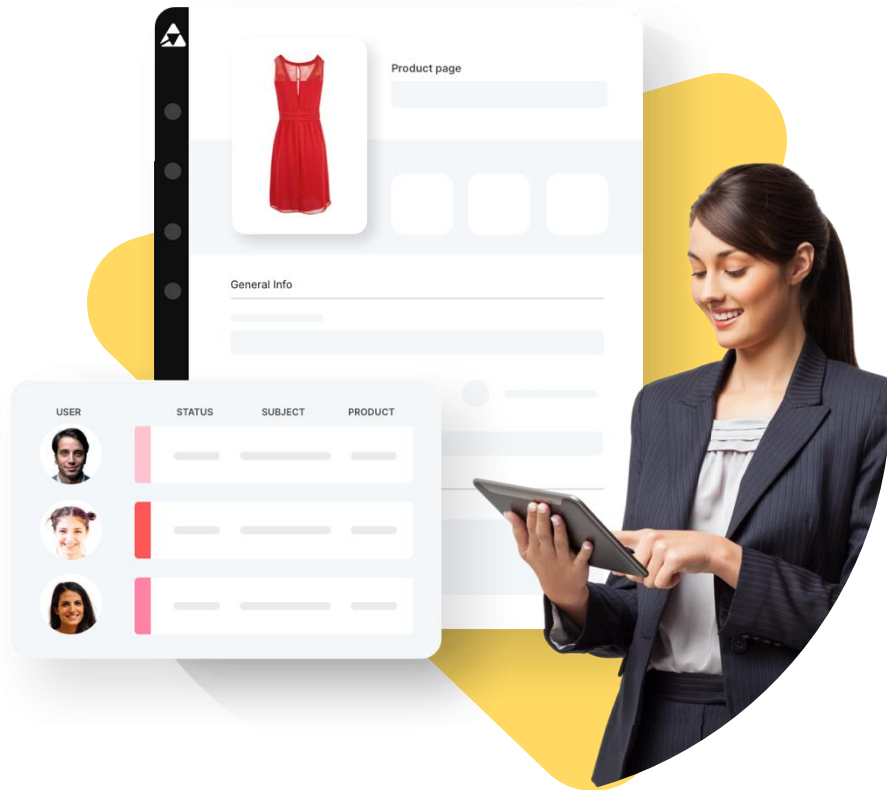
# A comprehensive Enterprise DAM

# A fully customizable Brand Portal for distribution



Proximity with our clients  
and partners every step of  
the way





“

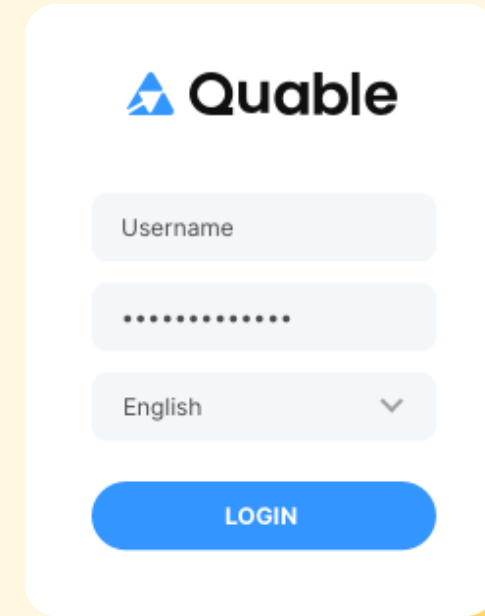
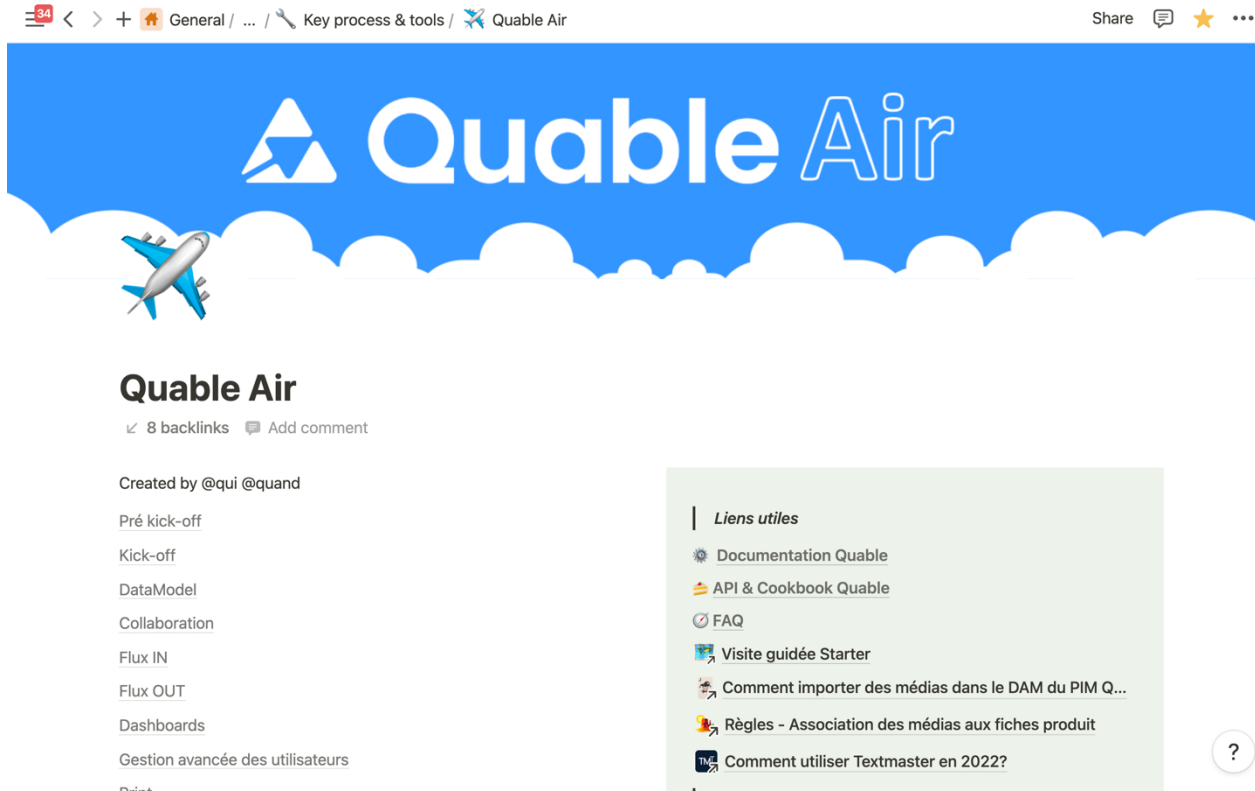
# Quable AIR: onboarding made easy


We've developed a unique methodology, called Quable Air, which allows for rapid, fluid implementation. We provide a dedicated, personalized collaboration space so that everyone can follow and validate the progress of the various stages.

”



# A one-of-a kind onboarding methodology





Username

.....

English ▾

**LOGIN**

## Fair and transparent Plans

### BUSINESS

From

**1.499€ /month**

*Monthly payment*

To manage your products and assets in one place and boost your omnichannel commerce

### BUSINESS PLUS

From

**2.499€ / month**

*Monthly payment*

Ideal for brands that want to maximize task automation and strengthen team collaboration

### ENTERPRISE

**Personalized  
quote**

Designed for brands seeking a personalized and limitless experience

## To find out more



### Petit Bateau

How to improve your conversion rate with a PIM?

[Watch the video](#)



### Devialet

How can product data be standardized to simplify distribution?

[Watch the video](#)



### How to Create Product Pages that Convert?

The benefits of a PIM software for your online store

### Our latest Ebook

How to create product pages that convert? The benefits of a PIM for your online store

[Discover the Ebook](#)

Your preferred contact

Got a question?  
We're here to help.



**Baptiste Legeay**

Managing director

+33 6 61 61 36 32

baptiste@quable.fr